



**Biodiversity in Good Company
Business and Biodiversity Initiative at CoP 9
27.-29.05.2008, Bonn**

Events

Day, Time	Event	Place	Participants
27th of May 13 -15 hrs	Expert Forums <ul style="list-style-type: none"> Undiscovered treasure-New markets and opportunities in biological diversity Impacts and risks of business activities on biodiversity 	Federal Ministry of Transport, Building and Urban Affairs, Bonn Room 0.133 Room 0.121	Environmental Managers/ CSR
29th of May 12 -13 hrs 13-14.30 hrs	High Level Segment <ul style="list-style-type: none"> Presentation of the B+B Initiative and participating companies Presentation of the Leadership Declaration and Press picture „Get together“ Lunch with ministers, entrepreneurs, experts and journalists 	World Conference Center, Bonn	CEO
29th of May 14.30-15.00 hrs	International Press Conference	International Press Centre of the CBD, Wasserwerk, Bonn	CEO/PR

Accompanying Modules:

27th – 30th of May 10-20 hrs	Booth of the B+B Initiative <ul style="list-style-type: none"> Expo of Diversity- Booth No. 104-106 	Robert-Schuman Platz, Bonn	Environmental Managers/ CSR/PR
27th-30th of May	Diversity Wood – Exhibition Stylised tree sculptures showcasing information of participating companies	World Conference Center, Bonn	
	“Biodiversity in Good Company“ Booklet Containing information on the initiative and companies´ profiles, Edition: 5.000		